1987 Index of Articles

TITLES BY SUBJECT

Aging and Eldercare

A Blueprint for Hospitals in an Aging Society: The Truth About Elders, Dychtwald and Zitter, J/F 87:42-45

A Blueprint for Hospitals in an Aging Society: The Eldercare Continuum—How Will Care for the Elderly Be Organized in the Future? And Who Will Hold the "Command Post" in This New System?, Dychtwald and Zitter, M/A 87:45-48

A Blueprint for Hospitals in an Aging Society: Strategies for Eldercare: Creating the Organizational Backdrop for Effective Services, Dychtwald and Zitter, M/J 87:73-79

A Blueprint for Hospitals in an Aging Society: Strategies for Eldercare: The Aging Network, Dychtwald and Zitter, J/A 87:13-16

A Blueprint for Hospitals in an Aging Society: Position Your Hospital as the Powerful Hub of the Aging Network, Dychtwald and Zitter, S/O 87:45-46

A Blueprint for Hospitals in an Aging Society: Segmenting the Elder Market, Dychtwald and Zitter, N/D 87:37-38

AIDS

AIDS Management: New Models for Care, Jenna, N/D 87:18-22; 46-48

Caring for the Caregivers, Jenna, N/D 87:23-26

FutureTrack. Is AIDS a Manageable Public Health Problem?, Coile and Grossman, N/D 87:41-43

Making Choices: AIDS and Insurers—Keeping the Covenant?, Friedman, N/D 87:11-12; 44

Taking Action Against AIDS, Gamble, N/D 87:29-31; 50

The Other Side of AIDS, Flower, N/D 87:33-36

Business Practices and Capital: Issues and Strategies

A Blueprint for Managing Business Risks, Kelsey and Fisher, J/A 87:42-46

Hospital Closure: Managing the Pain of Going Out of Business, Newman, J/A 87:35-37

Just Asking: Is It Time to Start *Acting* Like a Corporation?, Witt, J/F 87:65

Physicians Compete for Market Share, Coddington and Moore, S/O 87:41-43

Practice Acquisition: To Buy or Not To Buy, Shorr, S/O 87:28-31; 38; 40

Quality of Care as a Business Strategy, Coddington and Moore, M/A 87:29-32

The Economics of Patient Satisfaction, Stier, S/O 87:19-21; 23-27

Tuning in to Patient Channel Systems, Weber, J/F 87:10-14

Ethics

Making Choices: Of Providers and Plagues, Friedman, J/F 87:33-34

Making Choices: Blaming the Victim—The Caregiver's Conflict, Friedman, M/A 87:10-11

Making Choices: Ethics by the Numbers, Friedman, M/J 87:11-15

Making Choices: Ethics Down Under—Same Songs, Different Tunes, Friedman, J/A 87:10-11

Making Choices: Buying into the Doctor's Decision—More Than We Bargained For?, Friedman, S/O 87:10; 50

Making Choices: AIDS and Insurers—Keeping the Covenant?, Friedman, N/D 87:11-12; 44

Futurism and Trends

FutureTrack. Forum's "Panel of 300" Charts Healthcare's Next 1,000 Days, Coile and Grossman, J/F 87:7-8

FutureTrack. Quality—An Idea Whose Time Has Returned, Coile and Grossman, M/A 87:21-23; 26-27

FutureTrack. The New Management—Catch the Wave, Coile and Grossman, M/J 87:43-47; 51-53

FutureTrack. "The Capital Crunch," Coile and Grossman, J/A 87:27-30; 53

FutureTrack. The New Medicine, Coile and Grossman, S/O 87:14-17

FutureTrack. Is AIDS a Manageable Public Health Problem?, Coile and Grossman, N/D 87:41-43

The Leading Edge: Of Credit Cards, Quality, and Healthy Eating, Coile, J/F 87:8-9

The Leading Edge: Of "Hollow Hospitals," Laser Cards, and Market Welfare, Coile, M/A 87:27

The Leading Edge: Of Doormen, Adult Daycare, and Nichemanship, Coile, M/J 87:53-54

The Leading Edge: Of Referrals, Wellness, and Physicians, Coile, S/O 87:18

Healthcare Forum Journal: Special Inserts & Supplements

An Interview with Kathryn Johnson, *Healthcare Forum Journal*, J/A 87:8-9

AWH 57th Annual Meeting: A Touchstone of Quality, *Healthcare Forum Journal*, J/A 87:22-25

Larry White: A Talk with the Incoming AWH Chairman, Berger, M/J 87:67-72

1987 Innovators Catalog, *Healthcare Forum Journal*, J/A 87

Innovation and Entrepreneurship

Innovation: A Conference of Champions, Herrod, J/F 87:56-65

Innovator Award Winners: The Breakers of New Ground, Herrod, M/A 87:53-62

Kaiser on Innovation: R & D—The Employee Contributes Sweat Equity, Kaiser, J/F 87:16-21

Kaiser on Innovation: How to Make the Mind Receptive to New Ideas, Kaiser, M/A 87:49-51

Kaiser on Innovation: How to Avoid Dying on the Job, Kaiser, M/J 87:57-59

Kaiser on Innovation: The Empty Stage, Kaiser, J/A 87:31-33; 54

Kaiser on Innovation: Organizational Structure and Innovation, Kaiser, S/O 87:32-37

Kaiser on Innovation: The Intuitive Manager and Innovation, Kaiser, N/D 87:15-17

1987 Innovators Catalog, *Healthcare Forum Journal*, J/A 87

Leadership and Management Issues

A Psychiatric Perspective on the New Management, Morgenstern, M/J 87:16-23

CEO Succession: Who Will Lead?, Jacobs and Fraser, J/A 87:39-41; 52

Executive Failure, Moore and Simendinger, M/J 87:61-65

Larry White: A Talk with the Incoming AWH Chairman, Berger, M/J 87:67-72

Physicians as Managers, Doyne, S/O 87:11-13

Secrets of the "Metanoic" Organization (An Interview with Peter Senge), Weber, M/A 87:39-42

Sexual Static, Shaevitz and Shaevitz, M/J 87:25-30

The Emerging Leaders, Weber, M/J 87:32-42

West Meets East, Boumbulian, M/A 87:63-68

Marketing and Advertising

Getting a Grasp on Quality, Beckham, M/A 87:12-20

Marketing with Demographics, Pol and Ambrose, J/F 87:39-41

PLM in Action, Rice, J/F 87:29-32

Reaching Women: Healthcare Is Not an Impulse Purchase, Alpern, J/A 87:17-18; 52

Patient Relations/Consumer Issues

The Economics of Patient Satisfaction, Stier, S/O 87:19-27

Pricing, Reimbursement, and Compensation

Nimer on Pricing: Can Pricing Policies Provide Profit Insurance?, Nimer, J/F 87:35-38

Nimer on Pricing: Good Market-Driven Pricing Is a Lot of Work!, Nimer, J/A 87:20-21; 50

Quality and Productivity

FutureTrack. Quality—An Idea Whose Time Has Returned, Coile and Grossman, M/A 87:21-23; 26-27

Getting a Grasp on Quality, Beckham, M/A 87:12-20

The Computerized Severity Index, Backofen, Ashworth, and Horn, M/A 87:35-37

The Quality Improvement Process, Harrington, M/J 87:81-84

Quality of Care As a Business Strategy, Coddington and Moore, M/A 87:29-32

Technology

High-Tech Patient Care: Plus or Minus?, Finston, J/F 87:23-27

The Computerized Severity Index, Backofen, Ashworth, and Horn, M/A 87:35-37

1987 Index of Articles

TITLES BY SUBJECT

Aging and Eldercare

A Blueprint for Hospitals in an Aging Society: The Truth About Elders, Dychtwald and Zitter, J/F 87:42-45

A Blueprint for Hospitals in an Aging Society: The Eldercare Continuum—How Will Care for the Elderly Be Organized in the Future? And Who Will Hold the "Command Post" in This New System?, Dychtwald and Zitter, M/A 87:45-48

A Blueprint for Hospitals in an Aging Society: Strategies for Eldercare: Creating the Organizational Backdrop for Effective Services, Dychtwald and Zitter, M/J 87:73-79

A Blueprint for Hospitals in an Aging Society: Strategies for Eldercare: The Aging Network, Dychtwald and Zitter, J/A 87:13-16

A Blueprint for Hospitals in an Aging Society: Position Your Hospital as the Powerful Hub of the Aging Network, Dychtwald and Zitter, S/O 87:45-46

A Blueprint for Hospitals in an Aging Society: Segmenting the Elder Market, Dychtwald and Zitter, N/D 87:37-38

AIDS

AIDS Management: New Models for Care, Jenna, N/D 87:18-22; 46-48

Caring for the Caregivers, Jenna, N/D 87:23-26

FutureTrack. Is AIDS a Manageable Public Health Problem?, Coile and Grossman, N/D 87:41-43

Making Choices: AIDS and Insurers—Keeping the Covenant?, Friedman, N/D 87:11-12; 44

Taking Action Against AIDS, Gamble, N/D 87:29-31; 50

The Other Side of AIDS, Flower, N/D 87:33-36

Business Practices and Capital: Issues and Strategies

A Blueprint for Managing Business Risks, Kelsey and Fisher, J/A 87:42-46

Hospital Closure: Managing the Pain of Going Out of Business, Newman, J/A 87:35-37

Just Asking: Is It Time to Start *Acting* Like a Corporation?, Witt, J/F 87:65

Physicians Compete for Market Share, Coddington and Moore, S/O 87:41-43

Practice Acquisition: To Buy or Not To Buy, Shorr, S/O 87:28-31; 38; 40

Quality of Care as a Business Strategy, Coddington and Moore, M/A 87:29-32

The Economics of Patient Satisfaction, Stier, S/O 87:19-21; 23-27

Tuning in to Patient Channel Systems, Weber, J/F 87:10-14

Ethics

Making Choices: Of Providers and Plagues, Friedman, J/F 87:33-34

Making Choices: Blaming the Victim—The Caregiver's Conflict, Friedman, M/A 87:10-11

Making Choices: Ethics by the Numbers, Friedman, M/J 87:11-15

Making Choices: Ethics Down Under—Same Songs, Different Tunes, Friedman, J/A 87:10-11

Making Choices: Buying into the Doctor's Decision—More Than We Bargained For?, Friedman, S/O 87:10; 50

Making Choices: AIDS and Insurers—Keeping the Covenant?, Friedman, N/D 87:11-12; 44

Futurism and Trends

FutureTrack. Forum's "Panel of 300" Charts Healthcare's Next 1,000 Days, Coile and Grossman, J/F 87:7-8

FutureTrack. Quality—An Idea Whose Time Has Returned, Coile and Grossman, M/A 87:21-23; 26-27

FutureTrack. The New Management—Catch the Wave, Coile and Grossman, M/J 87:43-47; 51-53

FutureTrack. "The Capital Crunch," Coile and Grossman, J/A 87:27-30; 53

FutureTrack. The New Medicine, Coile and Grossman, S/O 87:14-17

FutureTrack. Is AIDS a Manageable Public Health Problem?, Coile and Grossman, N/D 87:41-43

The Leading Edge: Of Credit Cards, Quality, and Healthy Eating, Coile, J/F 87:8-9

The Leading Edge: Of "Hollow Hospitals," Laser Cards, and Market Welfare, Coile, M/A 87:27

The Leading Edge: Of Doormen, Adult Daycare, and Nichemanship, Coile, M/J 87:53-54

The Leading Edge: Of Referrals, Wellness, and Physicians, Coile, S/O 87:18

Healthcare Forum Journal: Special Inserts & Supplements

An Interview with Kathryn Johnson, *Healthcare Forum Journal*, J/A 87:8-9

AWH 57th Annual Meeting: A Touchstone of Quality, *Healthcare Forum Journal*, J/A 87:22-25

Larry White: A Talk with the Incoming AWH Chairman, Berger, M/J 87:67-72

1987 Innovators Catalog, *Healthcare Forum Journal*, J/A 87

Innovation and Entrepreneurship

Innovation: A Conference of Champions, Herrod, J/F 87:56-65

Innovator Award Winners: The Breakers of New Ground, Herrod, M/A 87:53-62

Kaiser on Innovation: R & D—The Employee Contributes Sweat Equity, Kaiser, J/F 87:16-21

Kaiser on Innovation: How to Make the Mind Receptive to New Ideas, Kaiser, M/A 87:49-51

Kaiser on Innovation: How to Avoid Dying on the Job, Kaiser, M/J 87:57-59

Kaiser on Innovation: The Empty Stage, Kaiser, J/A 87:31-33; 54

Kaiser on Innovation: Organizational Structure and Innovation, Kaiser, S/O 87:32-37

Kaiser on Innovation: The Intuitive Manager and Innovation, Kaiser, N/D 87:15-17

1987 Innovators Catalog, *Healthcare Forum Journal*, J/A 87

Leadership and Management Issues

A Psychiatric Perspective on the New Management, Morgenstern, M/J 87:16-23

CEO Succession: Who Will Lead?, Jacobs and Fraser, J/A 87:39-41; 52

Executive Failure, Moore and Simendinger, M/J 87:61-65

Larry White: A Talk with the Incoming AWH Chairman, Berger, M/J 87:67-72

Physicians as Managers, Doyne, S/O 87:11-13

Secrets of the "Metanoic" Organization (An Interview with Peter Senge), Weber, M/A 87:39-42

Sexual Static, Shaevitz and Shaevitz, M/J 87:25-30

The Emerging Leaders, Weber, M/J 87:32-42

West Meets East, Boumbulian, M/A 87:63-68

Marketing and Advertising

Getting a Grasp on Quality, Beckham, M/A 87:12-20

Marketing with Demographics, Pol and Ambrose, J/F 87:39-41

PLM in Action, Rice, J/F 87:29-32

Reaching Women: Healthcare Is Not an Impulse Purchase, Alpern, J/A 87:17-18; 52

Patient Relations/Consumer Issues

The Economics of Patient Satisfaction, Stier, S/O 87:19-27

Pricing, Reimbursement, and Compensation

Nimer on Pricing: Can Pricing Policies Provide Profit Insurance?, Nimer, J/F 87:35-38

Nimer on Pricing: Good Market-Driven Pricing Is a Lot of Work!, Nimer, J/A 87:20-21; 50

Quality and Productivity

FutureTrack. Quality—An Idea Whose Time Has Returned, Coile and Grossman, M/A 87:21-23; 26-27

Getting a Grasp on Quality, Beckham, M/A 87:12-20

The Computerized Severity Index, Backofen, Ashworth, and Horn, M/A 87:35-37

The Quality Improvement Process, Harrington, M/J 87:81-84

Quality of Care As a Business Strategy, Coddington and Moore, M/A 87:29-32

Technology

High-Tech Patient Care: Plus or Minus?, Finston, J/F 87:23-27

The Computerized Severity Index, Backofen, Ashworth, and Horn, M/A 87:35-37

INDEX BY AUTHOR

Alpern, Barbara. Reaching Women: Healthcare is Not an Impulse Purchase, J/A 87:17-18; 52

Ambrose, David see Pol, Louis

Ashworth, Anthony see Backofen, Joanne

Backofen, Joanne M., Anthony Ashworth, and Susan D. Horn. The Computerized Severity Index. M/A 87:35-37

Beckham, J. Daniel. Getting a Grasp on Quality. M/A 87:12-20

Berger, Sally. Larry White: A Talk with the Incoming AWH Chairman. M/J 87:67-72

Boumbulian, Paul J. West Meets East. M/A 87:63-68

Coddington, Dean C., and Keith D. Moore. Quality of Care as a Business. M/A 87:29-32

_____ Physicians Compete for Market Share. S/O 87:41-43

Coile, Jr. Russell C. The Leading Edge. Of Credit Cards, Quality, and Healthy Eating. J/F 87:8-9

_____ The Leading Edge. Of "Hollow Hospitals," Laser Cards, and Market Welfare. M/A 87:27

_____ The Leading Edge. Of Doormen, Adult Daycare, and Nichemanship. M/J 87:53-54

_____ The Leading Edge. Of Referrals, Wellness, and Physicians. S/O 87:18

Coile, Jr., Russell C., and Randolph M. Grossman. FutureTrack. Forum's "Panel of 300" Charts Healthcare's Next 1,000 Days. J/F 87:6-9

_____ FutureTrack. Quality: An Idea Whose Time Has Returned. M/A 87:21-23; 26-27

_____ FutureTrack. The New Management: Catch the Wave. M/J 87:43-53

_____ FutureTrack. The "Capital Crunch." J/A 87:27-30; 53

_____ FutureTrack. The "New Medicine." S/O 87:14-17

_____ FutureTrack. Is AIDS a Manageable Public Health Problem? N/D 87:41-43

Doyne, MD Mark. Physicians as Managers. S/O 87:11-13

Dychtwald, Ken, and Mark Zitter. A Blueprint for Hospitals in an Aging Society: The Truth About Elders. J/F 87:42-44

_____ A Blueprint for Hospitals in an Aging Society: The Eldercare Continuum—How Will Care for the Elderly Be Organized in the Future? And Who Will Hold the "Command Post" in This New System? M/A 87:45-48

_____ A Blueprint for Hospitals in an Aging Society: Strategies for Eldercare: Creating the Organizational Backdrop for Effective Services. M/J 87:73-79

_____ A Blueprint for Hospitals in an Aging Society: Strategies for Eldercare: The Aging Network. J/A 87:13-16

_____ A Blueprint for Hospitals in an Aging Society: Position Your Hospital as the Powerful Hub of the Aging Network. S/O 87:45-46

_____ A Blueprint for Hospitals in an Aging Society: Segmenting the Elder Market. N/D 87:37-38

Fisher, Diane see Kelsey, Ronald R.

Finston MD, Peggy. High-Tech Patient Care: Plus or Minus? J/F 87:23-27

Flower, Joe. The Other Side of AIDS. N/D 87:33-36

Fraser, Laura see Jacobs, Barry

Friedman, Emily. Making Choices: Of Providers and Plagues. J/F 87:33-34

_____ Making Choices: Blaming the Victim—The Caregiver's Conflict. M/A 87:10-11

_____ Making Choices: Ethics by the Numbers. M/J 87:11-15

_____ Making Choices: Ethics Down Under—Same Songs, Different Tunes. J/A 87:10-11

_____ Making Choices: Buying into the Doctor's Decision—More Than We Bargained For? S/O 87:10; 50

_____ Making Choices: AIDS and Insurers—Keeping the Covenant? N/D 87:11-12; 44

Gamble, Stephen W. Taking Action Against AIDS. N/D 87:29-31; 50

Grossman, Randolph M. see Coile, Jr., Russell C.

Harrington, H. James. The Quality Improvement Process. M/J 87:81-84

Healthcare Forum Journal. AWH 57th Annual Meeting: A Touchstone of Quality. J/A 87:22-25

_____ An Interview with Kathryn Johnson. J/A 87:8-9

Herrod, Julie. Innovation: A Conference of Champions. J/F 87:56-65

_____ Innovator Award Winners: The Breakers of New Ground. M/A 87:53-62

Horn, Susan D. see Backofen, Joanne M.

Jacobs, Barry, and Laura Fraser. CEO Succession: Who Will Lead? J/A 87:39-41; 54

Jenna, Judith K. AIDS Management: New Models for Care. N/D 87:18-22; 46-48

_____ Caring for the Caregivers. N/D 87:23-26

Kaiser, Leland R. Kaiser on Innovation: R&D—The Employee Contributes Sweat Equity. J/F 87:16-21

_____ Kaiser on Innovation: How to Make the Mind More Receptive to New Ideas. M/A 87:49-51

_____ Kaiser on Innovation: How to Avoid Dying on the Job. M/J 87:57-59

_____ Kaiser on Innovation: The Empty Stage. J/A 87:31-33; 54

_____ Kaiser on Innovation: Organizational Structure and Innovation. S/O 87:32; 34-35; 37

_____ Kaiser on Innovation: The Intuitive Manager and Innovation. N/D 87:15-17

Kelsey, Ronald R., and Diane Fisher. A Blueprint for Managing Business Risks. J/A 87:42-46

Moore, Keith D. see Coddington, Dean C.

Moore, Terence F., and Earl A. Simendinger. Executive Failure. M/J 87:61-65

Morgenstern MD, Alan. A Psychiatric Perspective on the New Management. M/J 87:16-23

Newman, Lewis. Hospital Closure: Managing the Pain of Going Out of Business. J/A 87:42-46

Nimer, Daniel. Nimer on Pricing: Can Pricing Policies Provide Profit Insurance? J/F 87:35-38

_____ Nimer on Pricing: Good Market-Driven Pricing Is a Lot of Work! J/A 87:20-21; 50

Pol, Louis, and David Ambrose. Marketing With Demographics. J/F 87:39-41

Rice, Alan J. PLM in Action. J/F 87:29-32

Shaevitz, Morton H., and Marjorie Hansen Shaevitz. Sexual Static. M/J 87:25-30

Shaevitz, Marjorie Hansen see Shaevitz, Morton H.

Shorr, Arthur S. Practice Acquisition: To Buy or Not to Buy. S/O 87:28-31; 38; 40

Simendinger, Earl A. see Moore, Terence

Stier, Richard. The Economics of Patient Satisfaction. S/O 87:19-21; 23; 25

Weber, David. Tuning in to Patient Channel Systems. J/F 87:10-14

_____ Secrets of the "Metanoic" Organization. M/A 87:39-42

_____ The Emerging Leaders. M/J 87:32-42

Witt, John A. Just Asking: Is it Time to Start *Acting* Like a Corporation? J/F 87:65

Zitter, Mark see Dychtwald, Ken